

PORT MEDICAL AESTHETICS CLINIC

TOXTAILS



PORT MEDICAL AESTHETICS CLINIC (PMAC) VIP CHARITY EVENT – RAISING FUNDS FOR LIBERTY DOMESTIC AND FAMILY VIOLENCE SPECIALIST SERVICES

Domestic and Family Violence Specialist Services.

After months of hard work by my team at PMAC, some incredibly generous sponsors and the community, the charity auction went from a small idea in my head to a 150-person invitation-only VIP cocktail party. Hello Sailor, the venue, generously created a custom cocktail for the event 'The ToxTail' and donated the proceeds of cocktail sales

for the whole month of February to Liberty Services.

Essentially, I wanted to create an event to give those community members who do support causes a platform to donate, where their money could count the most.

We are so lucky to live in such a generous and community-minded part of the world, and

this event was a culmination of the desire to help and the means to get it done in a thoughtful and productive way.

The entire evening surpassed my expectations. I am very very proud of what we were able to achieve.

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Congratulations Dr Kristy on running such an amazing event. Can you tell us where the idea came from to host such an event?

Thank you! My team and I are absolutely blown away by the support and generosity of the community here in Port Macquarie.

I am a General Practitioner at Port Macquarie GPs and have unfortunately witnessed the impact COVID, coupled with the lack of affordable housing, has had on the vulnerable in our community, especially women and their children. Some of my

patients have directly accessed the services provided by Liberty, and so I have seen first hand just how important their work is. I wanted to show my support for their valuable work and to thank them for helping me to care for some of my most vulnerable patients.

I had an idea; for PMAC (my cosmetic clinic, where I work when I am not working as a GP) to host a charity event, with all money raised donated directly to Liberty



The charity that the event was created around was Liberty Domestic and Family Violence Specialist Services. For those who aren't familiar with this charity can you give us a bit of background about who they are and what they do?

Liberty Domestic and Family Violence Specialist Services is a not-for-profit organisation providing specialist support and housing services to women and families affected by domestic and family violence and homelessness in the Port Macquarie-Hastings region. The organisation was formed in 1980 as the Hastings Women and Children's Refuge and has since evolved and expanded to provide a wide range of services to those in need of domestic violence and homelessness support.

Last financial year Liberty supported 1200 women and children experiencing domestic and family violence in our local community through support groups, outreach services, housing, crisis accommodation and after-hours responses.

Tell us about how the event unfolded, who attended, was there a theme, where was it held?

ToxTails was held at Hello Sailor on a Friday evening. Despite the threat of rain that evening we had an incredible turnout.

The dress code was "dress to impress". We really wanted to give people a chance to dress up, kick on some heels and enjoy



an elegant event – especially after two years of being stuck inside.

The evening started at 6pm. Guests were greeted and checked in under a bespoke foliage and balloon archway, created specifically for the event by local florist Bungalow & Co (one of the major sponsors of the night). Guests walked down the pink carpet to find a number of intriguing and fun pop-up games, canapes catered by Hello Sailor and Bills Fishhouse and, of course, the signature cocktail, the ToxTail.

To give guests an interactive and fun way to donate, three pop-up stations hosted various games, each with a different dollar donation.

A "Buy A Box" Stall: essentially a lucky dip for grown-ups! For either \$50 or \$100, you could purchase a box and collect the prize inside. All of these prizes were donated by generous local businesses.

No event is complete without a raffle, so for \$20, you could purchase a ticket to win

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over \$1000 worth of skincare products from The Skincare Company.

The "Pop a Balloon" stall: For \$10 you could pop a balloon for the chance of winning a \$250 Stunned Mullet Voucher. Every popped

balloon contained a voucher to a local business too!

Custom made coasters donated by Snap Port Macquarie had a special QR code on it (created gratis by Cloud Concepts) to allow guests to give even if they didn't win an auction item; as well as a link on social media for those unable to attend.

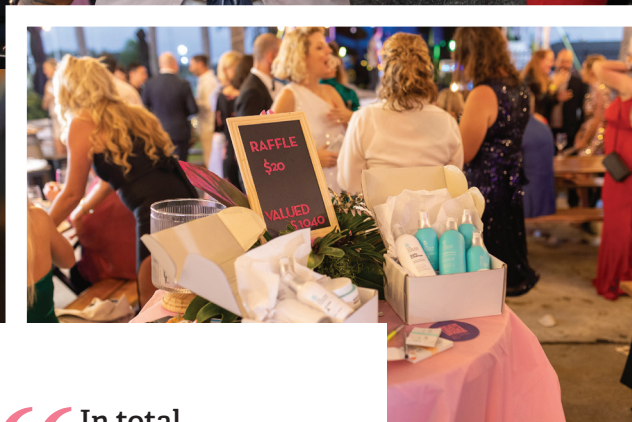
We also hosted a PMAC photo booth, which turned out to be one of the most popular activities of the evening. Everyone looked so amazing.

The live auction was the big-ticket item of the evening. We actually had so many amazing, donated auction prizes we had to break the auction into two sets!

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Puncturing the auction moments, we were incredibly lucky to have Brooke Maggs, Community Programs Manager from Liberty Services, give a heart-warming account of the women Liberty helps, the services they offer, and how the money raised would help.

The event was an absolute success, how much money was raised and how was this done?

In total, we raised a staggering \$30,125.55!!! A combination of all of the stalls, cocktail sales on the night, and our amazing auction prizes, all helped to reach this grand total.

Who would you like to thank for helping make this inaugural event happen?

To be honest, so many generous businesses and individuals gave towards this event. Of course, there were the major sponsors; my company Port Medical Aesthetics Clinic, Focus Magazine, Bungalow & Co and Hello Sailor. And Bills Fishhouse, who came in last minute to help feed the crowd!

Some of the major prizes donated came from EAS Flight Training, Port Macquarie Skydive, Ana Mandara, Port Sailing, Sarah Cooper Photography, Ramsey Built, The Skincare Company, Cowan Creative, Cloud

Concepts, My Video Producer, Karina HMU, Crescent Head Resort, Sweetly Baked, Casseras Bakehouse, HEM, InnerVision, Coastline Media, Your Discount Chemist, Meg N Me, Get Detailed by Joseph, Coast Side Auto, Your Life Fitness, Kumiai Ryu Karate and so many more. I really wish I could name them all, as they all deserve huge thanks and local support for their generosity.

And finally, this event would not have been remotely possible without the hard work and dedication of my staff from PMAC. These wonderful women donated their spare evenings after work, their sanity, their sweat (and some tears) to help me pull this event off.

Thank you, ladies, for not thinking I was totally crazy for coming up with this idea, and for wholeheartedly throwing yourself behind the cause!!

I am constantly reminded how lucky I am when I go to work with these dedicated and

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kind individuals. The old saying “Good things happen when you surround yourself with positive people” really is true. I am so proud of the good we have been able to give back to our local community.

Will there be a 2023 event? How can people perhaps get involved?

100% there will be. After such a successful inaugural event I think I might have committed PMAC to running this every year!

If you're a local business and interested in being involved next year, please contact me via Instagram (@DrKristy_port_aesthetics) or Facebook (Port Medical Aesthetics Clinic). The more prizes donated, the more money we can raise!! It's never too early to be involved. This event is about supporting locally and giving back locally. And maybe kicking our heels up in the process.

HELLO TOX-TAILS

PORT MEDICAL AESTHETICS CLINIC
VIP CHARITY EVENT FOR LIBERTY
 DOMESTIC AND FAMILY
 VIOLENCE SPECIALIST SERVICES



WE RAISED
\$30,000

FOR THE LIBERTY DOMESTIC
 AND FAMILY VIOLENCE
 SPECIALIST SERVICES

THANK YOU TO ALL WHO DONATED,
 BOUGHT AND CAME ALONG.
 LOOK OUT FOR 2023 INVITES.

THANK YOU TO OUR AMAZING SPONSORS

